



wonderkind

## “Tiny Pirates” – a new interactive kids’ app by wonderkind

This app lets kids discover the world of pirates, helping them learn the principle of cause and effect while they play and engage with exciting situations.



*Berlin – 5/5/2016 – "Arrr - assemble your crew and set sail!"*

The app allows children from the age of two to independently explore the world of our Tiny Pirates. There are over 60 fun and educational stories surrounding the hustle and bustle on a pirate’s life, and many small tasks to solve. **The entire game is interactive and ready for discovery:**

- Assemble your own crew (over 65 million variations)
- Help load the pirate ship: roll barrels and stack crates
- Discover the harbor and get to know the locals
- Steer the ship: set sail to travel faster
- Let go the anchor and go swimming in the ocean
- ... and discover many, many more mini-games.

### **Cause and effect: unlimited fun**

Children discover our pirate world based on a simple principle:

whenever you touch or move something with your fingers, you create an effect. Children can actively create their own environment within our pirate world. Lots of exciting adventures and cool mini-games for unlimited fun.

### **In the harbor**

- Roll barrels and stack crates (but be careful, and don’t sink your ship!)
- Compete in a sack race
- Free your shipmate (Psst, but don’t wake the soldier!)
- Find a treasure map
- ... and lots of other adventures.

### **On the pirate ship**

- Set sail and raise anchor
- Take a cool dip in the ocean
- Play with the cute fish
- Keep watch for treasure islands
- Collect stones from the bottom of the ocean and load them on your ship
- ... and many many more funny things!

### **Style Box**

The Style Box not only lets children individually style each pirate's haircut, skin, shirt, pants, or shoes. Whether red or green, checkered or with polka dots, blond or brown-haired, curly or with a braid: the possibility for creativity knows no limits.

"Tiny Pirates" is the Berlin-based company's sixteenth app specially developed for children. "Tiny Pirates" is characterized by the unmistakable wonderkind design and was carefully drawn and painted in watercolors by hand, and then elaborately animated and detailed with sounds created in-house.

"We want children to independently go on a voyage of discovery with our apps and to master tasks and challenges, and in this way acquire knowledge through age-appropriate play", says Tim Kiener, managing director of wonderkind, "we are committed to developing premium-quality apps for kids. This also means that our apps don't contain any third-party advertising and can of course be played offline so that children don't access the internet unsupervised."

The app is now available worldwide from the Apple App Store in 15 languages at the special release price of USD / EUR 2.99. From end of June 2016, "Tiny Pirates" will also be available in the Google Play Store, and later this year in the Amazon App Store.

Available in the Apple App Store:

<https://itunes.apple.com/app/id1054355169?mt=8>

**Making-of images, how-to movies and lots of promotional art:**

[http://wonderkind.de/press/tiny\\_pirates\\_graphics\\_en.zip](http://wonderkind.de/press/tiny_pirates_graphics_en.zip)

**Preview Trailer:**

<https://www.youtube.com/watch?v=Ec7zHUvQfo0>

**Game Guide, information for parents:**

<https://wonderkind.de/mobile/gameguide/tiny-pirates/index.html?l=en>

wonderkind GmbH was founded in December 2010 by Tim Kiener and Christian Schwendy. From day one, wonderkind has worked intensively on developing high-quality apps for children. wonderkind's distinct style is characterized by detailed watercolor illustrations that bring the charm of printed children's books to modern smartphones and tablets. The **wonderkind** apps are consistently ranked in the Top 25 in the children's games category in the Apple App Store, and have been downloaded more than four million times worldwide. Every day more than 100,000 children, parents, and grandparents play with the wonderkind apps.

[www.wonderkind.de](http://www.wonderkind.de)

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